



Holdyr is a company dedicated to creating innovative software solutions for the call center. We help companies create the best possible customer service experience for callers placed in queue. Our proprietary “music on-hold” streaming service is a robust platform, with fully licensed, hassle-free content, that seamlessly integrates into your current call center scripting and design. By offering customers a personalized hold experience through musical preference and selection, we make their wait time as enjoyable as possible.



### *Personalized Experience*

No two customers are ever the same. Appeal to their personal preferences by delivering “music on-hold” that they already love.



### *Improved Audio Quality*

We optimize each track for the telecommunications industry to ensure that callers have the best listening experience possible.



### *Great Content*

No more boring elevator music. We provide callers with fully licensed, hassle-free content curated directly from music industry experts.



### *Easy No-Hassle Install*

Our software seamlessly integrates with your current call center scripting and design. Get up and running with holdyr in a snap.



### *Boost Business Metrics*

Happier customers equate to better retention, increased loyalty, and easier call resolution.

